



# SEAN A.J. SMITH

## Designer

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## EDUCATION

### MASTER OF SCIENCE

Human-Computer Interaction

Indiana University

Bloomington, IN

AUG 2016 - MAY 2018

### BACHELOR OF SCIENCE

Human Biology

Indiana University

Bloomington, IN

AUG 2012 - MAY 2016

### TOKYO STUDY ABROAD

Culture & Language

Kanda University

Chiba, Japan

AUG 2015 - DEC 2015

## SKILLS

### Software

Wordpress (Website Building)

Elementor (Page Builder)

Blender (3D Modeling)

Adobe Premiere

Adobe Lightroom

Adobe Illustrator

Adobe Photoshop

Unity (Game / VR Design)

Modsy (3D Interior Design)

Gsuite (Google Collaboration)

### Language

Japanese (Basic Fluency)

## EXPERIENCE

### PRESENT ■ WEBSITE / TECHNOLOGY ADMIN

MAY 2018 ■ Smith Medical Group | Chicago, IL

- Developed hybrid online learning program with Healthcare Professionals and educators for more accessible education in the developing southside Chicago area
- Built web projects and digital experiences while managing technical and creative strategy for all four sister companies
- Implemented digital marketing strategies and user friendly systems to streamline pipelines and drive growth of sales and customer awareness

### NOV 2019 ■ DIGITAL DESIGN EXPERT

APR 2019 ■ Crate & Barrel | Central Design Studio | Chicago, IL

- Produced 3D renderings and 360 visualizations with spatial and interior design thinking to realize customer needs
- Doubled my client project turnover at the end of term
- Promoted role from "Digital Design Assistant" to "Digital Design Expert"

### MAY 2018 ■ ASSOCIATE INSTRUCTOR

AUG 2016 ■ Indiana University | Bloomington, IN

- Led and mentored students to actualize and achieve their design ideas in virtual reality
- Developed lesson plans and project guidelines for courses including *Introduction to Virtual Reality* and *Human Computer Interaction*

## PROJECTS

### PRESENT ■ MEDWAY HEALTHCARE INSTITUTE | Hybrid School

APR 2019 ■ Smith Medical Group | Chicago, IL

- **Status:** Collaborating closely with healthcare professionals and faculty to develop and market an online based program for students
- **Role:** Managing design and technical strategy of online and web presence; working with teachers to develop hybrid curriculum

### MAY 2018 ■ MASTER'S THESIS | VR / UX Design

JAN 2018 ■ Indiana University | Bloomington, IN

- **Result:** Thesis supported; live demonstration of virtual reality experience, with deliverables including final video, booklet, and poster
- **Role:** Conducted research, user testing, and designed a multilevel virtual world showcasing an immersive dictionary